

Data: Is Your Digital Gold Safe?



The digital economy has raised your business data to “gold” status. But what would happen if your data was gone – hacked – or worse yet, being held for ransom? Although cybersecurity most often makes it into the headlines because of large breaches at companies such as Target, JP Morgan, and Netflix, the most frequent threat is actually to small and medium sized businesses.

60 percent of hacked small and medium-sized businesses go out of business after six months.

Research conducted by the National Cyber Security Alliance found that:

1. Almost 50 percent of small businesses have experienced a cyber attack.
2. More than 70 percent of attacks target small businesses.
3. As much as 60 percent of hacked small and medium-sized businesses go out of business after six months.

To help assure you are one of the 40% that survive, consider two new Business Continuity services from Carmichael Consulting. Both services quickly recover data from all your laptops, desktops, and virtual and physical servers – regardless of manufacturer. Not only are these services fast, they consume only minimal system resources.

If you enable it, these Business Continuity services even allow your users to easily view the status of their backups and perform their own recoveries. Or, tell us what you need – to recover a single file or restore your full system – and we handle the rest.

Two levels of Business Continuity service exist for laptops and desktops: Standard and Executive.

- The lightweight Standard service stores all your work documents for 28 days. Operating in the background, this service copies all user data twice each day – without disrupting users. This lengthy retention period gives Carmichael plenty of time to recover any deleted, overwritten, or encrypted files you need.
- The more resource-intensive Executive service keeps a full bit-for-bit copy of your computer’s data – for a potentially unlimited period. Carmichael’s Business Continuity experts will work with you to determine the optimal length of storage that makes sense for your organization.

Both levels of Business Continuity services include:

- Snapshot technology to easily roll back files and systems to specific points in time
- Two-tiered data recovery (on-premise and cloud)
- Full encryption of all your company’s data both in transit and at rest



Make sure your digital gold stays where it belongs – tucked away safely in a digital vault that you control. Call Carmichael Consulting today **678-719-9671** to put an extra layer of protection between you and those nefarious actors out there.

Carmichael Consulting Solutions, LLC

11660 Alpharetta Highway, Bldg. 100, Ste. 100, Roswell, GA 30076 | 678-719-9671